

Airline Consulting

at

CA Advisors



CA Advisors

1250 Aviation Avenue
Suite 200M
San Jose, California 95110, U.S.A.
Telephone: 408-295-7730
Fax: 408-280-5700
www.ca-advisors.com



How to navigate through today's turbulent environment

The Challenge

Airlines face enormous challenges. Relentless competition has created major obstacles for carriers, but has also uncovered exciting new business opportunities for savvy operators.

In today's turbulent environment, quick fixes are not the answer. Finding the right way to manage soaring risk and uncertainty can mean the difference between success and failure.

The Solution

Resourceful airlines are employing fast-response approaches to problems based on a systematic decision-making process.

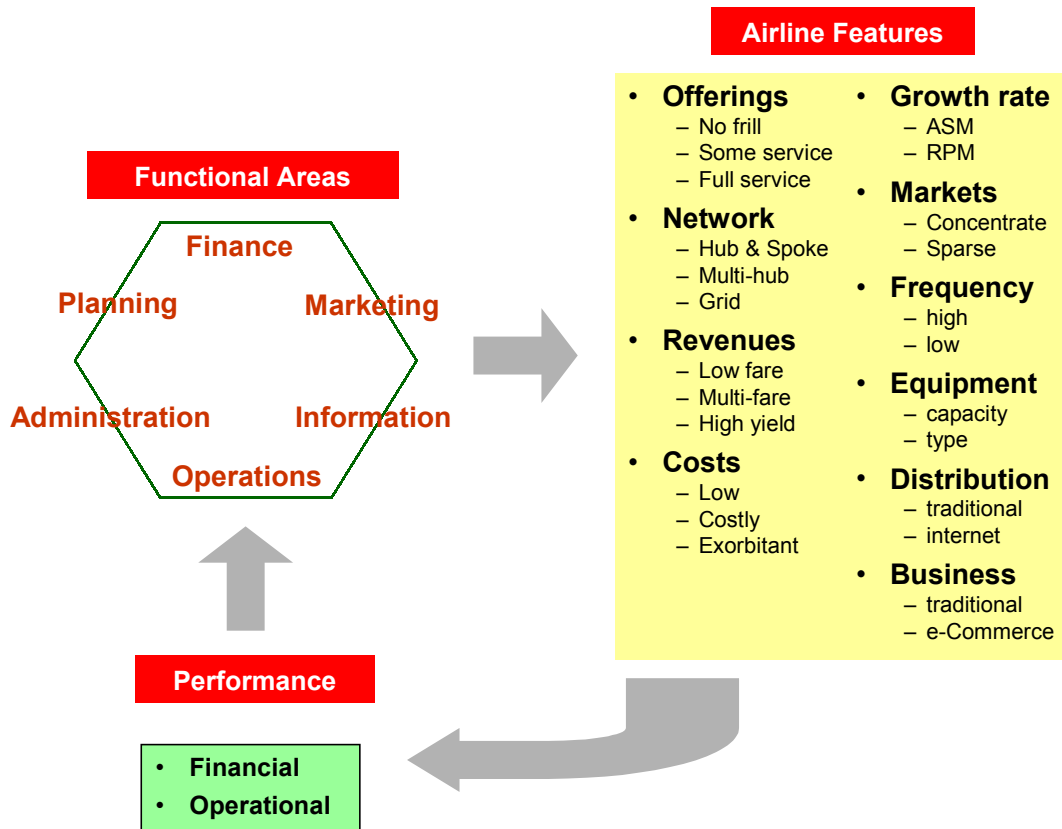
These airlines have gained a competitive advantage by using proven, practical decision-making tools and methods that enable them to solve problems and capitalize on the most promising opportunities. The key ingredient in this process is the application of advanced analytical techniques that eliminate critical miscalculations and reduce costs.

The Resource

CA Advisors is widely recognized for its ability to apply quantitative analytical techniques to complex business problems. Since the inception of our firm, we have been leaders in developing sophisticated solutions to meet a wide variety of needs, using the latest decision-making tools and techniques.

Our outstanding professionals bring the highest academic qualifications and extensive airline industry experience to each assignment. All our efforts are focused on working with you to control costs, optimize resources, and maximize revenues.

In the turbulent environment that lies ahead, we will work with you to chart the right path to making better decisions for your airline.



Our Practice

Our professionals have practically worked in every airline functional area on engagements that required sophisticated approaches and advanced solutions. We have been a contributor to various parts of the airline value chain. Our practice ranges from strategic decision making to tactical resource management. Whether our assignment is to restructure a major international airline or to conduct a training seminar in a specific functional area, we focus on creating value by applying the state-of-the-art analytical techniques coupled with pragmatic approaches that can be implemented successfully.

Challenges of managing a modern air carrier demand making the most of advanced analytical knowledge and expertise to control costs, maximize revenues, and optimize utilization of resources. We are certainly dedicated to providing that expertise to your airline.

Practice Director



Jahan Alamzad is president of CA Advisors, and leads the airline practice of the firm. Mr. Alamzad has been a management consultant in the airline industry for the last seventeen years of his twenty-one year professional career. He specializes in the application of advanced analytical techniques to complex airline problems. He has been engaged in a variety of assignments in operations, marketing, planning, and finance functional areas, ranging from strategic planning, decision analysis, business-process reengineering, and organizational restructuring to tactical operation analysis and resource planning. He has led airline restructuring and turnaround projects, as well as the design and development of decision-support and information-processing systems. His areas of expertise include quantitative modeling of airline business processes, integrated planning, and revenue management.

Mr. Alamzad has worked for American Airlines and United Airlines, and has consulted for numerous other airlines worldwide. He has served as Director of Airline Practice at Applied Decision Analysis, now a unit of Standard and Poor's Corporate Value Consulting. He holds a masters in operations research from Stanford University, as well as a masters in industrial and systems engineering from the University of Southern California. He earned bachelors degrees in civil engineering and electrical engineering from the University of Illinois. He has served on the faculty of the Department of Aviation at San Jose State University, lecturing in airline management, and has collaborated in publishing a textbook entitled *Airline Management*.

About CA Advisors



CA Advisors is a leading consulting firm that specializes in applying quantitative techniques to help clients improve their decision making and gain a competitive advantage. Throughout many years of professional work, we have combined state-of-the-art analytical methods with practical experience to consult on projects in a wide variety of areas, ranging from operations management and planning to decision analysis and R&D. To enhance the results, CA Advisors collaborates closely with clients, communicates clearly about problems and solutions, and provides scientifically-based tools that are easy to use.

CA Advisors has a core expertise in aerospace and aviation, with a focus in the airline industry. Our consulting services consist of a unique blend of academic expertise and practical hands-on experience in air transportation.

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